

New Sales Management at Mondial Assistance Canada

Dianne Jackson Joins Leading Travel Insurance Provider as Director of Sales

Kitchener, ON - December 1st - Mondial Assistance Canada, a Kitchener-based provider of specialty travel insurance and assistance services, is pleased to announce the appointment of Dianne Jackson, CTC, to Director of Sales for their Canadian operation.

With more than 22 years in the Canadian travel industry, Jackson brings a wealth of experience to her new role. Previous positions in the industry have included Frontline Travel Agent, Agency Owner, Director of Sales with Tour Operator - Signature Vacations and most recently Director of Business Development for First Choice Canada – Retail / SellOffVacations.com.

“After selling exciting travel destinations for over 20 years, who would have thought selling insurance could be as interesting? Still, upon spending some side by side time with the emergency assistance centre staff, and hearing our frontline agents and in-house Registered Nurses fulfill our Group Mission - *Helping people, anytime, anywhere. For a simpler, safer and more secure life.* - I am as excited about a product and service as I ever have been.”

Jackson will play a key part in helping Mondial Assistance Canada to meet its aggressive growth objectives. “We are very pleased to have Dianne join our team and build upon our growth strategy in the travel sector,” says Nicole Schickler, Vice President of Strategic Partnerships. “I look forward to working with Dianne to achieve mutual success in diversifying our existing portfolio.”

Jackson, whose new position is effective immediately, can be reached directly at 1-800-461-1079 ext. 2002 or by email at dianne.jackson@mondial-assistance.ca.

For additional information on Mondial Assistance’s unique offerings for the travel and financial sectors, please visit their website at www.mondial-assistance.ca.

- 30 -

Mondial Assistance Canada

Established in 1988, Mondial Assistance Canada (formerly World Access Canada) is a leading provider of specialty travel insurance and assistance services. As a company of Mondial Assistance Group, the world’s largest travel insurance and assistance provider, Mondial Assistance Canada delivers innovative products and assistance services to Canadian travellers through our partnerships with some of the country’s best known brands in the travel and financial sectors.

Mondial Assistance: an intervention every 2 seconds around the world.

International leader in Assistance, Travel Insurance and Personal Services, today the Mondial Assistance Group counts more than 9 817 employees who speak 40 different languages and work throughout the world with a network of 400,000 service providers and 180 correspondents. 250 million people, or 4% of the world’s total population, benefit from its services, which the Group provides on all five continents. Mondial Assistance is a member of the Allianz Group. Visit us online at www.mondial-assistance.com.

Press Contact

Dan Keon
Director, Marketing and Communications
Mondial Assistance Canada

Tel: 1-647-680-2893
Email: dan.keon@mondial-assistance.ca

How to follow us...



Subscribe to our RSS [news feed](#)



Follow all our news on [Twitter](#)



Interact with us on [facebook](#)



Watch our videos on [YouTube](#)

