



Press Release

Contact: Michael Kewley
World Access Canada
1-800-461-1079 ext. 375
mkewley@worldaccess.com

CanJet Offers World Access Canada Travel Insurance Online

Halifax, NS – October 23, 2003 - CanJet Airlines is pleased to announce it has partnered with World Access Canada to offer travel insurance to its on-line and Reservations Sales Centre customers. The addition of travel insurance products to www.canjet.com is a direct result of a steady increase in customers using the airline's website to book discount flights. Also, a large increase in CanJet's transborder flights during the 2003/2004 fall and winter season has created a greater consumer desire for travel protection.

"It is our intent to provide our on-line and Reservations Sales Centre customers with the same products and services they would expect if they were to book a CanJet trip with their travel agent. Giving customers the opportunity to purchase travel protection when booking flights through our website and our call center is yet another positive step in enhancing our customers' overall CanJet experience," said Julie Gossen, Executive Vice-President and Chief Operating Officer, CanJet Airlines.

Improving the availability of travel protection to on-line and call center customers is also a result of an increase in CanJet customers flying transborder. As of November 1st, 2003, CanJet Airlines will be operating flights between Halifax and St. Petersburg, Florida for the second straight year. Due to the customer acceptance of this route, which first operated from February to May 2003, the airline will begin service to Florida three months earlier this season. As well, CanJet will introduce new weekly non-stop service to Sarasota Bradenton from both Toronto and Ottawa plus new weekly non-stop service between Montreal and West Palm Beach. With more passengers flying to Florida this winter, CanJet recognized the need for accessible travel medical coverage in all flight booking channels and responded accordingly.

"By offering World Access Canada travel insurance products on-line and through their Reservations Sales Centre, CanJet is helping its customers to protect their trip investment, their health and the health of their loved ones. We are pleased to partner with CanJet to bring peace of mind to all of their customers," said Mark Anevich, President of World Access Canada.

For those customers booking transborder flights on-line and through the CanJet Reservations Sales Centre, World Access Canada's Travel Medical and Trip Protector Plus products provide comprehensive, out-of-country emergency medical coverage which is now considered a necessity in light of the rising medical costs in the US. Also available is the Ticket Protector product offering trip cancellation coverage should a covered, unforeseen circumstance result in a customer's need to cancel a trip.

Background Information

CanJet Airlines Partners with World Access Canada

As the nation's largest provider of customer call center claims processing, medical assistance and PPO services for companies in the travel, health care and financial industries, World Access Canada will also be providing the assistance and claims support for all World Access Canada travel insurance products available through CanJet's website www.canjet.com and call center.

About CanJet

CanJet Airlines is a division of IMP Group Limited, Halifax, Nova Scotia, one of Canada's largest aviation and aerospace companies. The airline provides low fare scheduled service to seven destinations in Eastern and Central Canada as well as three Florida destinations with Boeing 737 aircraft. Customers can book on-line at www.canjet.com, through CanJet's Reservations Sales Centre at 1-800-809-7777; or through their preferred travel agency.

About World Access Canada

World Access Canada is a member of the Mondial Assistance Group, the world's largest travel insurance and assistance company with 37 operations centers in 28 countries. World Access Canada provides specialty travel insurance products and emergency assistance services through top travel Web sites, credit card issuers and insurance companies, protecting millions of people every year on both domestic and international trips. World Access Canada is located at 180 King Street South, Suite 420, Waterloo, Ontario N2J 1P8; 800-461-1079; 519-742-2800.

For more information on CanJet Airlines, please contact:

Wayne Morrison
Director, Sales & Community Relations
Telephone: (902)873-7800 ext. 7884
Fax: (902)873-2617
E-Mail: wayne.morrison@canjet.com

For more information on World Access Canada, please contact:

Michael Kewley
Director New Business Development
Phone: 1.800.461.1079 ext.370
Fax: 519.742.2581
Email: mkewley@worldaccess.com